

## Blue Rose Research Pulse Polling: Striketober

October 26, 2021

#### **Summary**

From October 18-23, 2021, Blue Rose Research ran a national survey to understand public opinion on a topic of interest to More Perfect Union. We collected 2,450 IDs from US adults via online web panel survey, weighted to the expected voter population:

### **Key Findings**

In the midst of ongoing worker strikes across the country ("Striketober"), Blue Rose found that the electorate is supportive of unions overall (58%) and supportive of joining a union at their own workplace (54%) while support for striking is more mixed.

- Two-way favorability for unions is above water with every demographic except Trump voters. 38% of Trump voters view unions favorably.
- Young voters, black voters, latino voters, and Biden voters are the most supportive demographics of unions and strikes per the questions analyzed in this survey.
- People making under \$50,000 a year are the most supportive of a union forming in their workplace and of a worker-led strike at their job.

#### **Toplines**

Question

Do you have a favorable or unfavorable opinion of labor unions?

If an election on whether or not to unionize were held today at your current or most recent workplace, would you support or oppose forming a union?

There should be more union employees in America.

The strike wave is long overdue and benefits wages and working conditions.

Would you support a worker-led strike at your job?

Two-Way Support for Progressive Position

Fallow Progressive Position

58%

The strike workplace, would you support or oppose forming a union?

54%

The strike wave is long overdue and benefits wages and working conditions.

53%

<sup>&</sup>lt;sup>1</sup> Weighted to a rough estimate of the 2022 electorate.



#### Crosstabs

|             |                      | Two-way support for progressive positions polled |                                      |   |                              | polled                                  |
|-------------|----------------------|--|--------------------------------------|---|------------------------------|---|
| Demographic | Value                | Would<br>support strike<br>at place of<br>work   | Favorable<br>view of labor<br>unions | Would<br>support union<br>in place of<br>work | Support more union employees | Agree strike<br>wave is long<br>overdue |
| Total       | All                  | 46%  | 58%                                  | 54%   | <b>53</b> %                  | 53%                                     |
| Gender      | Men                  | 44%  | 56%                                  | 53%   | 51%                          | 51%                                     |
| Geridei     | Women                | 49%  | 59%                                  | 56%   | 55%                          | 55%                                     |
|             | Asian                | 45%  | 64%                                  | 60%   | 53%                          | 57%                                     |
|             | Black                | 64%  | 73%                                  | 68%   | 64%                          | 71%                                     |
| Race        | Latinx               | 57%  | 69%                                  | 64%   | 59%                          | 60%                                     |
|             | Native               | 50%  | 57%                                  | 55%   | 52%                          | 59%                                     |
|             | White                | 42%  | 53%                                  | 50%   | 50%                          | 49%                                     |
|             | 18-34                | 56%  | 66%                                  | 63%   | 58%                          | 61%                                     |
| Age         | 35-49                | 50%  | 63%                                  | 58%   | 55%                          | 58%                                     |
| Age         | 50-64                | 42%  | 53%                                  | 51%   | 49%                          | 49%                                     |
|             | 65+                  | 40%  | 52%                                  | 49%   | 51%                          | 46%                                     |
|             | College White        | 40%  | 56%                                  | 53%   | 51%                          | 48%                                     |
| White Edu   | Non-college<br>White | 44%  | 50%                                  | 49%   | 49%                          | 49%                                     |
|             | POC                  | 58%  | 69%                                  | 65%   | 60%                          | 64%                                     |
|             | Biden                | 61%  | 74%                                  | 68%   | 67%                          | 66%                                     |
| 2020 Vote   | No Vote              | 47%  | 59%                                  | 60%   | 55%                          | 54%                                     |
| 2020 Vote   | Other                | 46%  | 58%                                  | 53%   | 56%                          | 55%                                     |
|             | Trump                | 31%  | 38%                                  | 36%   | 36%                          | 39%                                     |
|             | < 25k                | 52%  | 59%                                  | 58%   | 55%                          | 53%                                     |
|             | 25k-50k              | 54%  | 58%                                  | 57%   | 56%                          | 56%                                     |
| Income      | 50k-75k              | 49%  | 56%                                  | 54%   | 52%                          | 56%                                     |
| mcome       | 75k-100k             | 47%  | 55%                                  | 53%   | 53%                          | 57%                                     |
|             | 100k-150k            | 42%  | 59%                                  | 55%   | 53%                          | 50%                                     |
|             | >150k                | 40%  | 58%                                  | 52%   | 50%                          | 49%                                     |
|             | < HS                 | 49%  | 58%                                  | 60%   | 55%                          | 52%                                     |
|             | High School          | 49%  | 55%                                  | 52%   | 52%                          | 52%                                     |
| Education   | Associates           | 47%  | 55%                                  | 53%   | 55%                          | 54%                                     |
| Laucation   | Some College         | 50%  | 57%                                  | 54%   | 52%                          | 56%                                     |
|             | Bachelors            | 42%  | 59%                                  | 55%   | 52%                          | 52%                                     |
|             | Advanced             | 44%  | 60%                                  | 57%   | 55%                          | 52%                                     |



## <u>Appendix</u>

|             |                      | Would you support a worker-led strike at your job? |                     |                    |                    |            |                 |
|-------------|----------------------|--|---------------------|--------------------|--------------------|------------|-----------------|
| Demographic | Value                | Strongly<br>Support                                | Somewhat<br>Support | Somewhat<br>Oppose | Strongly<br>Oppose | Don't Know | Two-Way support |
| Total       | All                  | 19%  | 18%                 | 16%                | 27%                | 20%        | 46%             |
| Gender      | Men                  | 20%  | 17%                 | 16%                | 32%                | 15%        | 44%             |
| Geridei     | Women                | 18%  | 19%                 | 15%                | 24%                | 24%        | 49%             |
|             | Asian                | 18%  | 18%                 | 18%                | 25%                | 22%        | 45%             |
|             | Black                | 27%  | 21%                 | 11%                | 15%                | 26%        | 64%             |
| Race        | Latinx               | 25%  | 19%                 | 15%                | 18%                | 23%        | 57%             |
|             | Native               | 20%  | 17%                 | 15%                | 23%                | 25%        | 50%             |
|             | White                | 17%  | 17%                 | 16%                | 31%                | 18%        | 42%             |
|             | 18-34                | 24%  | 21%                 | 16%                | 19%                | 20%        | 56%             |
| Ago         | 35-49                | 21%  | 20%                 | 16%                | 25%                | 19%        | 50%             |
| Age         | 50-64                | 17%  | 17%                 | 14%                | 31%                | 21%        | 42%             |
|             | 65+                  | 16%  | 16%                 | 17%                | 32%                | 20%        | 40%             |
|             | College White        | 17%  | 17%                 | 18%                | 33%                | 14%        | 40%             |
| White Edu   | Non-college<br>White | 17%  | 17%                 | 15%                | 29%                | 21%        | 44%             |
|             | POC                  | 24%  | 20%                 | 14%                | 18%                | 24%        | 58%             |
|             | Biden                | 27%  | 21%                 | 15%                | 17%                | 19%        | 61%             |
| 2020 Vote   | No Vote              | 17%  | 18%                 | 15%                | 25%                | 25%        | 47%             |
| 2020 Vote   | Other                | 13%  | 25%                 | 17%                | 28%                | 16%        | 46%             |
|             | Trump                | 12%  | 14%                 | 17%                | 40%                | 18%        | 31%             |
|             | < 25k                | 19%  | 17%                 | 14%                | 20%                | 30%        | 52%             |
|             | 25k-50k              | 20%  | 22%                 | 16%                | 21%                | 21%        | 54%             |
| Income      | 50k-75k              | 20%  | 20%                 | 13%                | 27%                | 20%        | 49%             |
| mcome       | 75k-100k             | 19%  | 18%                 | 14%                | 28%                | 21%        | 47%             |
|             | 100k-150k            | 18%  | 18%                 | 17%                | 32%                | 15%        | 42%             |
|             | >150k                | 19%  | 14%                 | 17%                | 31%                | 18%        | 40%             |
|             | < HS                 | 18%  | 17%                 | 15%                | 22%                | 28%        | 49%             |
|             | High School          | 18%  | 19%                 | 15%                | 24%                | 24%        | 49%             |
| Education   | Associates           | 21%  | 17%                 | 16%                | 27%                | 20%        | 47%             |
| Luucation   | Some College         | 21%  | 19%                 | 12%                | 27%                | 21%        | 50%             |
|             | Bachelors            | 17%  | 18%                 | 19%                | 31%                | 15%        | 42%             |
|             | Advanced             | 19%  | 17%                 | 16%                | 31%                | 17%        | 44%             |



|             |                      | Do you have a favorable or unfavorable opinion of labor unions? |                       |                         |                         | ons?       |                    |
|-------------|----------------------|---|-----------------------|-------------------------|-------------------------|------------|--------------------|
| Demographic | Value                | Very<br>Favorable   | Somewhat<br>Favorable | Somewhat<br>Unfavorable | Strongly<br>Unfavorable | Don't Know | Two-Way<br>support |
| Total       | All                  | 18%   | 27%                   | 19%                     | 14%                     | 23%        | 58%                |
| Gender      | Men                  | 20%   | 26%                   | 19%                     | 17%                     | 18%        | 56%                |
| Gender      | Women                | 16%   | 27%                   | 19%                     | 11%                     | 27%        | 59%                |
|             | Asian                | 22%   | 27%                   | 19%                     | 9%                      | 24%        | 64%                |
|             | Black                | 26%   | 28%                   | 13%                     | 7%                      | 27%        | 73%                |
| Race        | Latinx               | 24%   | 28%                   | 15%                     | 9%                      | 25%        | 69%                |
|             | Native               | 18%   | 23%                   | 18%                     | 13%                     | 29%        | 57%                |
|             | White                | 15%   | 27%                   | 21%                     | 16%                     | 21%        | 53%                |
|             | 18-34                | 20%   | 26%                   | 15%                     | 8%                      | 31%        | 66%                |
| A =: =      | 35-49                | 23%   | 25%                   | 16%                     | 12%                     | 24%        | 63%                |
| Age         | 50-64                | 15%   | 28%                   | 20%                     | 18%                     | 19%        | 53%                |
|             | 65+                  | 15%   | 27%                   | 24%                     | 15%                     | 18%        | 52%                |
|             | College White        | 18%   | 29%                   | 21%                     | 15%                     | 16%        | 56%                |
| White Edu   | Non-college<br>White | 13%   | 25%                   | 21%                     | 16%                     | 25%        | 50%                |
|             | POC                  | 24%   | 28%                   | 14%                     | 8%                      | 26%        | 69%                |
|             | Biden                | 27%   | 34%                   | 15%                     | 7%                      | 18%        | 74%                |
| 2020 1/545  | No Vote              | 14%   | 26%                   | 17%                     | 10%                     | 33%        | 59%                |
| 2020 Vote   | Other                | 16%   | 30%                   | 21%                     | 13%                     | 20%        | 58%                |
|             | Trump                | 11%   | 20%                   | 26%                     | 24%                     | 20%        | 38%                |
|             | < 25k                | 18%   | 22%                   | 16%                     | 11%                     | 33%        | 59%                |
|             | 25k-50k              | 15%   | 28%                   | 19%                     | 12%                     | 26%        | 58%                |
| La como a   | 50k-75k              | 15%   | 28%                   | 18%                     | 15%                     | 24%        | 56%                |
| Income      | 75k-100k             | 16%   | 27%                   | 19%                     | 16%                     | 22%        | 55%                |
|             | 100k-150k            | 20%   | 29%                   | 20%                     | 13%                     | 18%        | 59%                |
|             | >150k                | 22%   | 25%                   | 20%                     | 14%                     | 18%        | 58%                |
|             | < HS                 | 19%   | 21%                   | 16%                     | 13%                     | 31%        | 58%                |
|             | High School          | 16%   | 25%                   | 19%                     | 14%                     | 27%        | 55%                |
| Educati     | Associates           | 14%   | 29%                   | 21%                     | 14%                     | 21%        | 55%                |
| Education   | Some College         | 17%   | 25%                   | 18%                     | 14%                     | 26%        | 57%                |
|             | Bachelors            | 19%   | 31%                   | 20%                     | 14%                     | 16%        | 59%                |
|             | Advanced             | 21%   | 28%                   | 20%                     | 13%                     | 17%        | 60%                |



If an election on whether or not to unionize were held today at your current or most recent workplace, would you support or oppose forming a union?

| Demographic | Value                | Strongly<br>Support | Somewhat<br>Support | Somewhat<br>Oppose | Strongly<br>Oppose | Don't Know | Two-Way support |
|-------------|----------------------|---------------------|---------------------|--------------------|--------------------|------------|-----------------|
| Total       | All                  | 19%                 | 24%                 | 16%                | 21%                | 20%        | 54%             |
| Gender      | Men                  | 22%                 | 23%                 | 16%                | 24%                | 15%        | 53%             |
| Geridei     | Women                | 17%                 | 25%                 | 15%                | 18%                | 24%        | 56%             |
|             | Asian                | 19%                 | 26%                 | 15%                | 14%                | 26%        | 60%             |
|             | Black                | 27%                 | 26%                 | 13%                | 12%                | 23%        | 68%             |
| Race        | Latinx               | 22%                 | 26%                 | 14%                | 14%                | 24%        | 64%             |
|             | Native               | 17%                 | 22%                 | 13%                | 18%                | 29%        | 55%             |
|             | White                | 18%                 | 23%                 | 17%                | 24%                | 19%        | 50%             |
|             | 18-34                | 21%                 | 26%                 | 15%                | 13%                | 25%        | 63%             |
| ٨٥٥         | 35-49                | 23%                 | 23%                 | 16%                | 17%                | 21%        | 58%             |
| Age         | 50-64                | 18%                 | 24%                 | 16%                | 25%                | 18%        | 51%             |
|             | 65+                  | 16%                 | 24%                 | 17%                | 25%                | 18%        | 49%             |
|             | College White        | 20%                 | 25%                 | 16%                | 24%                | 15%        | 53%             |
| White Edu   | Non-college<br>White | 17%                 | 22%                 | 17%                | 24%                | 21%        | 49%             |
|             | POC                  | 23%                 | 26%                 | 14%                | 13%                | 24%        | 65%             |
|             | Biden                | 29%                 | 27%                 | 14%                | 12%                | 18%        | 68%             |
| 2020 \ /-+- | No Vote              | 15%                 | 27%                 | 13%                | 15%                | 30%        | 60%             |
| 2020 Vote   | Other                | 17%                 | 26%                 | 20%                | 19%                | 18%        | 53%             |
|             | Trump                | 12%                 | 18%                 | 19%                | 34%                | 16%        | 36%             |
|             | < 25k                | 19%                 | 22%                 | 15%                | 15%                | 29%        | 58%             |
|             | 25k-50k              | 18%                 | 27%                 | 17%                | 17%                | 22%        | 57%             |
|             | 50k-75k              | 20%                 | 23%                 | 16%                | 20%                | 21%        | 54%             |
| Income      | 75k-100k             | 17%                 | 26%                 | 15%                | 23%                | 19%        | 53%             |
|             | 100k-150k            | 21%                 | 25%                 | 15%                | 23%                | 16%        | 55%             |
|             | >150k                | 21%                 | 21%                 | 16%                | 23%                | 19%        | 52%             |
|             | < HS                 | 22%                 | 20%                 | 12%                | 16%                | 29%        | 60%             |
| Education   | High School          | 16%                 | 23%                 | 17%                | 20%                | 23%        | 52%             |
|             | Associates           | 19%                 | 23%                 | 16%                | 21%                | 21%        | 53%             |
|             | Some College         | 20%                 | 24%                 | 15%                | 21%                | 20%        | 54%             |
|             | Bachelors            | 20%                 | 26%                 | 17%                | 21%                | 16%        | 55%             |
|             | Advanced             | 23%                 | 25%                 | 14%                | 22%                | 17%        | 57%             |



There should be more union employees in America

# The strike wave is long overdue and benefits wages and working conditions

| Total         All         53%         53%           Gender         Men         51%         51%           Women         55%         55%           Asian         53%         57%           Black         64%         71%           Race         Latinx         59%         60%           Native         52%         59%           White         50%         49%           White         50%         49%           Age         55-49         55%         58%           Age         50-64         49%         49%           65+         51%         46%           College White         51%         48%           White Edu         Non-college White         49%         49%           POC         60%         64%           Biden         67%         66%           No Vote         55%         54%           2020 Vote         Other         56%         55%           Trump         36%         39%         50%           4 × 25k         55%         53%         55%           Jok-75k         52%         56%         56%           50k-75k <th>Demographic</th> <th>Value</th> <th>Two-Way Support</th> <th>Two-Way Support</th>   | Demographic | Value             | Two-Way Support | Two-Way Support |  |  |
|---|-------------|-------------------|-----------------|-----------------|--|--|
| Cender         Women         55%         55%           Asian         53%         57%           Black         64%         71%           Black         64%         71%           College         52%         59%           White         50%         49%           18-34         58%         61%           Age         50-64         49%         49%           65+         51%         46%           College White         51%         48%           White Edu         Non-college White         49%         49%           POC         60%         64%           Biden         67%         66%           No Vote         55%         54%           2020 Vote         Other         56%         55%           Trump         36%         39%           < 25k - 50k  | Total       | All               | 53%             | 53%             |  |  |
| Asian 55% 55%  Asian 55% 57%  Black 64% 71%  College White 50% 49%  White Edu Non-college White 49% 49%  Biden 67% 66%  No Vote 55% 55%  Trump 36% 55%  Trump 36% 55%  2020 Vote 100k-75k 55%  Solk-75k 55% 55%  100k-150k 55% 55%  1100k-150k 55% 55%  Education Associates 55% 55% 52%  Associates 55% 55% 52%  Associates 55% 55% 52%  Associates 55% 55% 55%  Some College 52% 56%  Associates 55% 55% 55%  Associates 55% 55% 55%  Black 64% 56% 55%  Associates 55% 55% 52%  Associates 55% 55% 52%  Associates 55% 55% 55%  Associates 55% 55% 55%  Bachelors 55% 55% 55%  Associates 55% 55% 55%  Bachelors 55% 55% 55%  Bachelors 55% 55% 55%  Associates 55% 55% 55%  Some College 52% 56%  Some College 52% 56%  | Candar      | Men               | 51%             | 51%             |  |  |
| Black       64%       71%         Race       Latinx       59%       60%         Native       52%       59%         White       50%       49%         18-34       58%       61%         Age       50-64       49%       49%         65+       51%       46%         College White       51%       48%         White Edu       Non-college White       49%       49%         POC       60%       64%         Biden       67%       66%         No Vote       55%       54%         2020 Vote       Other       56%       55%         Trump       36%       39%         < 25k  | Gender      | Women             | 55%             | 55%             |  |  |
| Race         Latinx         59%         60%           Native         52%         59%           White         50%         49%           18-34         58%         61%           35-49         55%         58%           50-64         49%         49%           65+         51%         46%           College White         49%         49%           White Edu         Non-college White         49%         49%           POC         60%         64%         66%           Biden         67%         66%         55%           No Vote         55%         54%         54%           2020 Vote         Other         56%         55%         54%           Trump         36%         39%         54%           2020 Vote         Other         56%         55%         53%           Trump         36%         55%         53%         56%           1ncome         75k-100k         53%         57%         56%           100k-150k         53%         57%         50%         49%           4 HS         55%         52%         52%         52%           E   |             | Asian             | 53%             | 57%             |  |  |
| Native   52%   59%   49%   49%   49%   49%   49%   49%   49%   49%   49%   49%   49%   49%   49%   49%   49%   49%   49%   46%   46%   46%   49%   4  |             | Black             | 64%             | 71%             |  |  |
| White   50%   49%   18-34   58%   61%   35-49   55%   58%   58%   65%   50-64   49%   49%   49%   65+ 51%   46%   48%   49%   | Race        | Latinx            | 59%             | 60%             |  |  |
| Age       18-34       58%       61%         35-49       55%       58%         50-64       49%       49%         65+       51%       46%         College White       51%       48%         White Edu       Non-college White       49%       49%         POC       60%       64%         Biden       67%       66%         No Vote       55%       54%         2020 Vote       Other       56%       55%         Trump       36%       39%         < 25k   |             | Native            | 52%             | 59%             |  |  |
| Age   50-64   49%   49%   49%   65+   51%   46%   46%   48%   48%   49% |             | White             | 50%             | 49%             |  |  |
| Age       50-64       49%       49%         65+       51%       46%         College White       51%       48%         White Edu       Non-college White       49%       49%         POC       60%       64%         Biden       67%       66%         No Vote       55%       54%         2020 Vote       Other       56%       55%         Trump       36%       39%         < 25k   |             | 18-34             | 58%             | 61%             |  |  |
| So-64   | Ago         | 35-49             | 55%             | 58%             |  |  |
| College White         51%         48%           White Edu         Non-college White         49%         49%           POC         60%         64%           Biden         67%         66%           No Vote         55%         54%           2020 Vote         Other         56%         55%           Trump         36%         39%           < 25k   | Age         | 50-64             | 49%             | 49%             |  |  |
| White Edu         Non-college White         49%         49%           POC         60%         64%           Biden         67%         66%           No Vote         55%         54%           2020 Vote         Other         56%         55%           Trump         36%         39%           < 25k   |             | 65+               | 51%             | 46%             |  |  |
| POC 60% 64% 86% 66% 86% 86% 86% 86% 86% 86% 86% 86  |             | College White     | 51%             | 48%             |  |  |
| Biden 67% 66%  No Vote 55% 54%  Other 56% 55%  Trump 36% 39%  < 25k 55% 53%  25k-50k 56% 56%  50k-75k 52% 56%  75k-100k 53% 57%  100k-150k 53% 57%  >150k 50% 49%  < HS 55% 52%  High School 52% 52%  Education Associates 55% 54%  Some College 52% 56%  Some College 52% 56%  54%   | White Edu   | Non-college White | 49%             | 49%             |  |  |
| No Vote   55%   54%     Other   56%   55%     Trump   36%   39%     < 25k   55%   53%     25k-50k   56%   56%     50k-75k   52%   56%     75k-100k   53%   57%     100k-150k   53%   50%     > 150k   50%   49%     < HS   55%   52%     High School   52%   52%     Education   Associates   55%   54%     Some College   52%   56%     Bachelors   52%   52%     56%     56%   52%     56%   52%     56%   52%     56%   52%     56%     56%   52%     56%     56%   52%     56%      |             | POC               | 60%             | 64%             |  |  |
| Other 56% 55%  Trump 36% 39%  < 25k   |             | Biden             | 67%             | 66%             |  |  |
| Other 56% 55%  Trump 36% 39%  < 25k 55% 55% 53% 56% 56% 56% 56% 56% 56% 56% 75k-100k 75k-100k 53% 50% >150k < 50% >150k < 50% >150k < 50% < 4BS Keducation Associates Some College Bachelors 52% 52% 56% 52% 56% 56% 56% 56% 52% 56% 56% 52% 56% 52% 52% 56% 52% 52% 52% 52% 52% 56% 52% 52% 52% 52% 56% 52% 52% 52% 52% 56% 52%  | 2020 Voto   | No Vote           | 55%             | 54%             |  |  |
| Company   | 2020 Vote   | Other             | 56%             | 55%             |  |  |
| Description   |             | Trump             | 36%             | 39%             |  |  |
| Income  |             | < 25k             | 55%             | 53%             |  |  |
| Income 75k-100k 53% 57% 100k-150k 53% 50% 50% 49% 49% 49% 49% 49% 40% 40% 40% 40% 40% 40% 40% 40% 40% 40  |             | 25k-50k           | 56%             | 56%             |  |  |
| 75k-100k 53% 57% 100k-150k 53% 50% >150k 50% 49% < HS 55% 52% High School 52% 52%  Associates 55% 54% Some College 52% 56% Bachelors 52% 52%  | ln cono     | 50k-75k           | 52%             | 56%             |  |  |
| >150k       50%       49%         < HS  | income      | 75k-100k          | 53%             | 57%             |  |  |
| < HS  |             | 100k-150k         | 53%             | 50%             |  |  |
| High School       52%       52%         Associates       55%       54%         Some College       52%       56%         Bachelors       52%       52%   |             | >150k             | 50%             | 49%             |  |  |
| Associates 55% 54% Some College 52% 56% Bachelors 52% 52%   |             | < HS              | 55%             | 52%             |  |  |
| Some College 52% 56% Bachelors 52% 52%  |             | High School       | 52%             | 52%             |  |  |
| Some College 52% 56%  Bachelors 52% 52%   | Education   | Associates        | 55%             | 54%             |  |  |
|   | Education   | Some College      | 52%             | 56%             |  |  |
| Advanced 55% 52%  |             | Bachelors         | 52%             | 52%             |  |  |
|   |             | Advanced          | 55%             | 52%             |  |  |



#### **Script**

Do you have a favorable or unfavorable opinion of labor unions?

- Very favorable
- Somewhat favorable
- Somewhat unfavorable
- Strongly unfavorable
- Don't know

If an election on whether or not to unionize were held today at your current or most recent workplace, would you support or oppose forming a union? (new question)

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- Don't know

When it comes to labor unions in the U.S., which of the following statements do you agree with more, even if neither is exactly right? (new question)

- Union membership should increase
- Union membership should decrease

Which of the following is closer to your view when it comes to the increase in workplace strikes in the U.S.?

- The strike wave is long overdue and benefits wages and working conditions
- The strike wave is unnecessary and does more harm than good to the economy

How likely would you support a worker-led strike at your current or most recent workplace?

- Very likely to support a strike
- Somewhat likely to support a strike
- Somewhat unlikely to support a strike
- Very unlikely to support a strike
- Don't know

#### **About Blue Rose**

Blue Rose Research is a project of OpenLabs R&D to help campaigns in the United States and abroad make higher quality strategic decisions with accurate measurements. Our team of 20+ passionate and progressive software engineers, machine learning engineers, and social scientists specialize in

- **Polling**: Solving fundamental problems plaguing the polling industry today by applying state of the art tools from machine learning and Bayesian statistics.



- **Message and creative testing:** Providing rapid turnaround testing guidance for communications professionals on what messaging works and what doesn't on the key issues of the day.